

# **Resume of Aaron Belfast**

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## **CAREER SUMMARY**

- Started working in the field of graphic and multimedia arts in 2004.
- Experience in both print and interactive design, from the creation of concepts to the delivery of the final product.
- Abilities include: digital and traditional illustration, graphic design for print, business presentation, animation, web site design and development, user interface design for web applications, digital video filming and editing, and video for the web.

## **PROFESSIONAL EXPERIENCE**

### ***Design Consultant 2004 – Present***

**Abiqua Tech & Design,** [www.atdsite.com/portfolio.html](http://www.atdsite.com/portfolio.html)

#### *Self Employed – Web & Graphic Design / Consultant*

- Working with clients to design/develop websites
- Designing accessible websites
- Designing websites that are compatible with all browsers
- Designing Responsive websites for all devices (mobile to desktop)
- Creating Advertisements (flyers, email banners, logos, ads)
- Creating Web Text related to client's business
- Creating Online Forms / Contact Forms
- Photography (for web & print media) & Editing
- Editing & Encoding Video for the web
- Maintaining Internet Marketing for clients (includes search engine optimization: Google, Bing, Yahoo)
- Marketing Clients through social networking accounts (Facebook, Twitter, Google), also includes running advertisements on social networking sites
- Email Marketing Campaigns: collecting mailing list through database, publishing print & digital newsletters.
- Affiliate / Publishing Accounts (including pay per click advertising)
- Performing computer repairs, software installs & upgrades

### ***Full-time & Part-time Work 1992 – 2007***

**Geotechnics Incorporated, San Diego, CA**

*Last position held – Engineering Technician*

- Design, development, and maintaining company's web site
- Building and maintaining company's workstation computers
- Maintaining server and network
- Design and fabrication of testing equipment and laboratory work space
- Laboratory Technician: soil and material testing, calibrating testing equipment, ordering new testing equipment, keeping inventory
- Field Technician: testing soil, observing grading and compaction of soil and rock at jobsites, sampling soil
- Drafting: geologic maps

***Full-time Work May 2000 – August 2000***

**Palomar Reprographics, Carlsbad, CA**

*Position – Copier / Printer*

- Scanning and printing blue prints and bond prints
- Producing color copies, and large format color prints
- Pickup and delivery

**EDUCATION**

BA in Visual Arts and Technology  
California State University San Marcos

December 2006

Relevant Coursework:

- Computer and the Visual Arts
- Advanced Video Art
- Video Production
- Art & Web Design
- Art & Digital Video for the web
- Advanced Computer Art
- Computers and Music
- Programming using Java, C++, Flash

**TECHNICAL EXPERTISE**

Equally proficient in both Macintosh and Windows environments

- Design Software: Adobe Creative Design Suite CC/CS6; Microsoft Office Suite; Corel Draw
- Web site Design: HTML, XHTML, CSS, Javascript, Adobe Dreamweaver
- Multimedia (Animation and Video): Final Cut Pro, Pro Tools; Adobe Premier Pro, Adobe Encore, Flash, and Image Ready

**References available upon request**